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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/909,078	07/19/2001	Akira Taguchi	4196-A2JPUS	9893	
29370 7	590 04/06/2005		EXAMINER		
ROBERT A. PARSONS			MCALLISTER, STEVEN B		
340 E. PALM 1	LN				
SUITE 260			ART UNIT	PAPER NUMBER	
PHOENIX, A	Z 85004		3627		

DATE MAILED: 04/06/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No.	Applicant(s)				
Office Action Summary		09/909,078	TAGUCHI, AKIRA				
		Examiner	Art Unit				
	·	Steven B. McAllister	3627				
The MAILING	DATE of this communication app			idress			
Period for Reply	DATE OF UNIO COMMUNICATION UPP		a, a, a, c com copemacino a a				
THE MAILING DATE  - Extensions of time may be after SIX (6) MONTHS from  - If the period for reply specifier of the period for reply is specified by the Company received by the Company in the second	ATUTORY PERIOD FOR REPL'S OF THIS COMMUNICATION.  Available under the provisions of 37 CFR 1.1: In the mailing date of this communication.  Fied above is less than thirty (30) days, a reply excified above, the maximum statutory period vet or extended period for reply will, by statute  Office later than three months after the mailing ment. See 37 CFR 1.704(b).	36(a). In no event, however, may a a within the statutory minimum of thin will apply and will expire SIX (6) MON, cause the application to become Al	reply be timely filed ty (30) days will be considered timel ITHS from the mailing date of this of BANDONED (35 U.S.C. § 133).				
Status							
1) Responsive to	communication(s) filed on 26 N	ovember 2004.					
2a)⊠ This action is <b>F</b>	a) ☐ This action is <b>FINAL</b> . 2b) ☐ This action is non-final.						
<i>,</i> — · · ·	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.						
Disposition of Claims							
4a) Of the abov 5)  Claim(s) 6)  Claim(s) <u>1-5</u> is 7)  Claim(s)	/are rejected.						
Application Papers							
9)☐ The specificatio	n is objected to by the Examine	r.					
10) The drawing(s)	10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.						
Applicant may no	Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).						
<u> </u>	awing sheet(s) including the correct claration is objected to by the Ex	,	-	• •			
Priority under 35 U.S.C	. § 119						
a) All b) So  1. Certified  2. Certified  3. Copies of applications.	nt is made of a claim for foreign me * c) None of: copies of the priority document copies of the priority document of the certified copies of the priority document on from the International Bureaud detailed Office action for a list	s have been received. s have been received in A rity documents have been u (PCT Rule 17.2(a)).	application No received in this National	Stage			
Attachment(s)		_					
<ol> <li>Notice of References Cit</li> <li>Notice of Draftsperson's</li> </ol>	ted (PTO-892) Patent Drawing Review (PTO-948)		Summary (PTO-413) s)/Mail Date				
	statement(s) (PTO-1449 or PTO/SB/08)		nformal Patent Application (PTC	O-152)			

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#### **DETAILED ACTION**

## Claim Rejections - 35 USC § 112

The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

Claims 1-5 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Claim 1 is indefinite because "the person selecting a book from said book list in response to a request from the person who wants to buy the book" is unclear. It is unclear whether "the person" refers to the same person or different people.

# Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1, 4 and 5 are rejected under 35 U.S.C. 103(a) as being unpatentable over Bookbrowse.com in view of Garrido

Bookbrowse shows displaying a list of books in a recommendation home page; selecting a book from the list and displaying a portion on the display; when the person wants to purchase the book, inputting by the user predetermined items to buy the book (since it shows linking to Amazon.com to purchase and Amazon requires predetermined

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items including at least name and mailing address and the number of copies), sending via telecommunication line the predetermined items to a vendor (Amazon) who delivers the book. It does not show that vendor prints the book. Garrido shows the vendor printing the book on demand. It would have been obvious to one of ordinary skill in the art to modify the method of Bookbrowse by printing the book on demand in order to reduce waste associated with large scale printing.

As to claim 5, it is noted that Ebookstand in view of Garrido inherently show all elements since it is necessary to provide payment for the book.

Claims 2 and 3 rejected under 35 U.S.C. 103(a) as being unpatentable over Bookbrowse in view of Garrido as applied to claim 1 above, and further in view of Hartrick et al (5,532,920).

Bookbrowse in view of Garrido show all elements except displaying the entire content of the book. Hartrick et al show providing the entire content of the book for viewing. It would have been obvious to one of ordinary skill in the art to further modify the method of Bookbrowse by providing the entire content in order to aid the reader in determining whether to purchase a copy of the book.

## Response to Arguments

Applicant's arguments with respect to the claims have been considered but are moot in view of the new ground(s) of rejection.

### Conclusion

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Steven B. McAllister whose telephone number is (703) 308-7052. The examiner can normally be reached on M-Th 8-6:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Robert P. Olszewski can be reached on (703) 308-5183. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Steven B. McAllister

STEVE B. MCALLISTER

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